# UNLEASHING THE POWER OF CERAMIC DESIGN

CEVISAMA 2023 BRINGS TOGETHER ART, TECHNOLOGY, AND SUSTAINABILITY

**STUDIO - ANTIQUE STATUARIO** 



CHEESE

For the 39th edition of Cevisama, exhibitors present new porcelain tile collections that aim to convey a visual and tactile experience in which elegance and modernity coexist harmoniously.

The goal of these eight new series is to convey a personal vision of trends in floor and wall tiles through a distinct stylistic identity. The customer is presented with a number of design collections. Trends and styles that correspond to the decorative and technical requirements of both interior designers and architects.

CEVISAMA was a unique opportunity to promote brand and showcase range of products and new releases, which perfectly cater to the needs of international markets.

# HOW IS NATURAL STONE BEING REINVENTED?

One of the event's highlights is demonstrating how the natural stone sector is being reinvented. With designs inspired by a variety of styles, patterns, and additional color options, as well as sleek minimalism.

With their timeless and impeccable production, these new innovations will undoubtedly become the focal point of any decor.

This range of stone look tiles has been reinvented for the 21st century, with soft colors and smooth overtone imparts a sense of timeless nature.



#### CLIFFSTONE

With its soft colours and smooth overtone imparts a sense of timeless nature.



#### AURORA

Celebrates the subtlety of natural stone veins design.

It is characteristically defined by neardiagonal streaks of soft vein lines brushing in one direction set against five neutral yet beguile colours which perfectly encapsulate the modern contemporary interior style



CAIRO

#### EVEREST

Consistent and uniform in both colour and tone. It's delicate veins and pastel colours gives a well balance, uniform and stable look.

## CAIRO

A design based on the mixture of limestone and volcanic rock. This combination creates a unique and strong visual impact on any architecture.



### SAHARA

Beautiful stone and adapted its colours to exude its unquestionable elegance and timeless beauty. This range can be used for exterior or interior applications.

#### CONCLUSION

Natural stone is being reinvented in numerous ways and the Cevisima 2023 event has showcased some of these reinventions.

From innovative uses for natural stone to creative designs, there are plenty of exciting possibilities waiting to be explored.

With more people looking for eco-friendly solutions, natural stone looks set to remain an integral part of construction and design industries in the near future.

As this trend continues to grow, it's exciting to think about how else natural stone will be transformed into something even more beautiful than before!